

# SHORE LINES

Volume 4, Issue 2

July-September 2011



San Clemente  
Friends of  
the  
Library  
Newsletter

Proudly Serving our  
Local Literary  
Community

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## Keeping Pace with Literary Technology By David Estes, President

Just as our library itself is evolving, I wonder whether its Friends shouldn't be engaging in some organizational reflection as well. Reading, of course, remains the common denominator, but ink on paper is no longer the only medium. I think it particularly appropriate that we consider how we can best accomplish our goals in the coming months, because like it or not, we will be moving our physical location in the near future.

As our library changes, so must we. When I was young, a city library was where you could find classic literature as well as a place where you could look up stuff about the Civil War for your history paper. Of course, it still serves those functions but today it is much, much more. The librarians tell me that they spend more time helping patrons with computers than finding books.

One might be tempted to think that our function is to collect used books, resell them and donate the proceeds to the chronically underfunded library. Of course, we will continue to do that, but as a matter of fact, we do some other things. Our annual Meet the Authors Luncheon is perhaps the highest brow recurring event associated with our town and this year, the MTA crew made us a tidy profit, even if we do not count the generous do-

nations in memory of the irreplaceable Betty Limberg.

Since the library these days is more than books, should we expand our operations as well? We already do some business online. Should we be selling things besides books? We currently stock USB thumb drives that computer users can purchase to save their work, but since we don't stay open at night, a lot of potential sales are missed. Are there other items we should sell? Are there other ways we could sell things? Vending machines come to mind.

Have you begun taking advantage of the library's electronic media? In a very short period, they have become indispensable to me. I listen to audio books downloaded from the OCPL website on my mobile phone both in my car and at the gym. My phone also has program apps that let me read ebooks if I do not have my Kindle. Should we be helping library patrons utilize those resources?

So please, what is it that we should think about before all of the books are moved to our new location? Beware, however: If you come up with a truly great idea, you may expect a role in its implementation.

## Upcoming Auction

See page 3 for details.

## Bookstore Volunteers Wanted

### Have Fun. Meet Great People.

Come support your local library. All funds raised at the bookstore (\$50,000 a year+) go to support library programs, plus purchase books & materials for the library. Pick up a volunteer form at the Friends bookstore today!

The more that you read, the more things you will know. The more that you learn, the more places you'll go. --Dr. Seuss

## FOL Board

### President

David Estes  
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443.9011

### 1<sup>st</sup> Vice President

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### 2<sup>nd</sup> Vice President

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### Sr. Branch Manager San Clemente Library

Karen Wall

## Membership News

As we search for more brilliant ways to get the word out about our wonderful Friends program, here's a new one that you may want to try. Do you get a community, club or HOA newsletter? If so, it's a great spot to submit a short article to your neighbors and friends letting them know what S.C.'s Friends of the Library does for our community. It could be as short and sweet as this:

### San Clemente Friends of the Library Bookstore

242 Avenida Del Mar  
San Clemente, CA 92672  
949-276-6342

[www.sanclementefol.org](http://www.sanclementefol.org)

Monday-Saturday 10 a.m. – 4 p.m.

First Sunday of the Month 9 a.m. – 1 p.m.

## SAN CLEMENTE LIBRARY SUMMER READING EVENT SCHEDULE ENTERTAINMENT EVENTS

Thursdays at 10:30 a.m. in the Community Center

July 7<sup>th</sup> CRAIG NEWTON (musician): Stories in song from throughout the world.

July 14<sup>th</sup> WILDLIFE COMPANY (Jessica Leigh, animal expert): Exciting and educational animals from seven continents.

July 21<sup>st</sup> RICHARD WOLOSKI (puppeteer): "The Wrong Way Home" one world, many stories.

July 28<sup>th</sup> ALLEN OSHIRO (magician): Well polished act with live rabbit and doves. Lots of audience participation.

Aug 4<sup>th</sup> WILD WONDERS (Jackie Navarro, animal expert): Journey around the world to meet fascinating wildlife.

Aug 11<sup>th</sup> ANIMAL MAGIC (John Abrams, magician): Comedy, magic and live exotic pets with lots of audience participation.

*Programs provided by San Clemente Friends of the Library & Jr. Woman's Club of San Clemente*

### STORYTIME

Tuesdays at 9:30 a.m. in the Library

All ages welcome! No sign-ups required.

### SUNSHINE READERS

Join us for an hour of fun and stories told by the dynamic and entertaining Sunshine Readers!

**JULY 5, 12, 19 & 26**

**AUGUST 2 & 9**

*Generously provided by National Charity League, Laguna Chapter*

## Book Donation Do's & Don'ts

Customers often ask what kind of donations we accept at the bookstore. Here are some helpful hints.

We **Do accept** paperback & hardback books, fiction & nonfiction. Plus other non-book items:

- CDs, Videos & DVDs
- Audio Books (CD or Cassette)
- Sheet Music
- Current Magazines (less than 6 months)

We **Do Not** include books with:

- Mold, Bugs or Water Damage
- Broken Spines, Missing or Cut up Pages, or Missing Covers
- Old Medical or Law Books, Computer Books published before 2005, Encyclopedias or Textbooks published before 2000

**Please do not leave books outside the door. Many books are lost to dampness or are taken. They can be given to the bookstore attendant or placed on the cart in the Library lobby area. Thank you for your donations!**

## Branch Manager's Report

By Karen Wall, Senior Branch Manager San Clemente Library

“One World, Many Stories” is this summer’s reading theme. Our reading programs are a good way to keep everyone reading over the summer, including adults. Teen volunteers help run the programs by signing kids up and handing out incentives. This summer, the reading programs run the month of July 1-31.

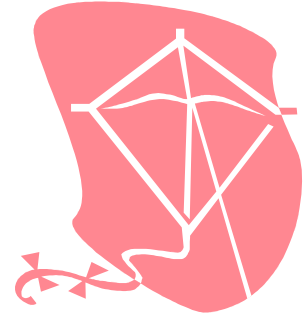
The summer reading program is fun not only for the community but for staff as well. We love seeing folks get excited about books, reading, winning prizes and enjoying the performers Thursdays at 10:30 a.m. in the Community Center Auditorium. Local service organizations help sponsor some of these weekly shows, and local businesses donate a variety of items to support the community, which also helps defray program costs.

Membership in the Friends, shopping in the bookstore and donations all help support programming at the library year-round, and especially during the summer. In 2010 alone, the library ran 233 programs, with 7,181 people in attendance. Our 252,908 visitors spent 41,344 hours on the internet, had 86,865 questions answered by staff, and checked out 211,502 items.

We’ll look forward to seeing all of you this summer. If it takes a few extra minutes to check out due to hundreds of children, teens and adults that are here as well, just remember, they wouldn’t all be here if they didn’t love the library as much as all of you do, and it’s thanks to your support that we’re overrun every summer! Thanks for all you do!

## Upcoming Events

**July Bookstore Sale:**  
 .25 cent paperbacks on sale 8 for \$1, great for beach reading.



## Box Donations

Good news, Ebay sales are up! Every donation of a small-sized shipping box with bubble wrap saves FOL \$2 in shipping material. So thank you for your helpful donations and keep them coming!

## Friends SILENT AUCTION



## Generous Donation

The Kiwanis Club of San Clemente has generously donated \$300 to fund one of the Library’s Summer Reading programs. The Kiwanis Club places special focus on supplying support for programs that benefit community youth. San Clemente’s Summer Reading programs are very popular and will be running during July and August. See the attached schedule of events for some of the fun.

## Bookstore Hours:

Monday-Saturday  
 10 a.m. to 4 p.m.  
 1<sup>st</sup> Sunday 9 a.m. to 1 p.m.  
 For bookstore information or to volunteer please call:  
 949.276.6342

- 1 **California from the Conquistadores to the Legends of Laguna**  
 by Roger W. Jones. **Signed by the Author.** Starting bid \$25
- 2 **Shoemaker America’s Greatest Jockey**  
 by Bill Shoemaker & Barney Nagler. **Signed by Bill Shoemaker.** Starting bid \$25
- 3 **Moby Dick or the Whale**  
 by Herman Melville. Collector’s Edition by Easton Press. Starting bid \$15
- 4 **Always Faithful**  
 by Captain William W. Putney. **Signed by the author.** Starting bid \$10
- 5 **Bend to Baja: A Biofuel Powered Surfing and Climbing Road Trip**  
 by Jeff Johnson. Starting bid \$25
- 6 **Down Along the Sunset**  
 by Benner Cummings. **Signed by the author.** Starting bid \$20
- 7 **Inde Mysterieuse**  
 by Cartier. Starting bid \$10
- 8 **The California Impressionists at Laguna**  
 by Jack Becker. Starting bid \$10

**Books will be displayed in the FRIENDS BOOKSTORE.**  
**Bids taken at the Friends Bookstore only!**  
 All proceeds benefit the San Clemente Library.  
**Final bids taken on Sunday August 7<sup>th</sup> At 12:00 noon.**

## SHORE LINES NEWSLETTER

is published four times a year by the San Clemente Friends of the Library.

SAN CLEMENTE FRIENDS OF THE LIBRARY  
242 Avenida Del Mar  
San Clemente, CA 92672  
949.276.6342

**Return Service Requested**

Non-Profit Org.  
U.S. Postage  
PAID  
San Clemente CA  
Permit No. 60



## Join the Friends of the Library today!

By joining or renewing your membership to the San Clemente Friends of the Library you help the library provide more resources and programs to our community. To join or renew, please attach a check payable to San Clemente Friends of the Library (or SCFOL) for the appropriate amount. Memberships are for 12 months (excluding Life).

Name: \_\_\_\_\_

Company (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Check number: \_\_\_\_\_ Amount: \_\_\_\_\_

Membership Level		Benefits
INDIVIDUAL	\$10	Membership card & \$1 off Bookstore purchase.
FAMILY	\$20	Membership card & \$5 off Bookstore purchase.
PATRON	\$50	Membership card & \$10 off Bookstore purchase.
BEST SELLER	\$100	All benefits of prior level plus free book bag or T-shirt.
FIRST EDITION	\$250	BEST SELLER Benefits + 2 tickets to Authors Luncheon.
CLASSIC	\$500	BEST SELLER Benefits + Name in Lobby Bookcase.
EPIC	\$1,000	CLASSIC benefits + Name on Authors Luncheon program.
LIFE	\$2,000	EPIC benefits + Name on Bookstore Honor Roll.